

## Difficulties and Countermeasures of Integrating Ideological and Political Education into Craftsman Spirit in Higher Vocational Colleges

Xi XU

Lianyungang Technicol College, Lianyungang, 222000 Jiangsu, China

**Keywords:** Vocational ideological and political education, Craftsmanship spirit, Difficulties, Countermeasure

**Abstract:** Higher vocational colleges should cultivate students' excellent "artisan spirit" to promote the prosperity and development of Socialism with Chinese characteristics's cause and the comprehensive strength of the country. The teaching focus of contemporary ideological and political education is to inherit and carry forward the excellent traditional culture of China and cultivate the socialist core values of higher vocational students. After a long period of practical investigation and research, it is found that the integration of Ideological education in higher vocational colleges into the difficulties and countermeasures of craftsman spirit meets the requirements of the times and is the most effective measure to improve students' ideological and political quality and level at present. The craftsman spirit is integrated into the Ideological education and teaching in higher vocational colleges, so that students' professional knowledge, skills and ideological quality can be broken through at the existing level. Craftsman spirit belongs to the spiritual content, which shows a kind of spiritual quality, but also a kind of craftsmanship, craftsmanship, ingenuity and craftsmanship. Cultivate and integrate into the Ideological education and teaching in higher vocational colleges, and under the guidance of this consciousness, actively explore the core connotation of craftsman spirit, so as to formulate the teaching plan of Ideological course.

### 1. Introduction

The current society has entered a new stage of development, and there is a widespread phenomenon of excessive pursuit of manufacturing speed, such as the elementary education of early childhood, blind conformity psychology, and fast-food lifestyle, which reflects the state of people in modern society who are too eager to catch up with speed but neglect quality. Vocational colleges should cultivate students with excellent "craftsmanship spirit" to promote the prosperity and development of the cause of socialism with Chinese characteristics and the comprehensive strength of the country. The teaching focus of contemporary ideological and political education is to inherit and promote China's excellent traditional culture, and cultivate the socialist core values of vocational college students[1-2]. After a long period of practical investigation and research, it has been found that integrating the education of "craftsmanship spirit" into vocational ideological education meets the requirements of the times and is currently the most effective measure to improve students' ideological and political quality and level. The craftsmanship spirit involved in it essentially belongs to a professional spirit, which reflects professional ethics, professional abilities, and professional qualities. Cultivating the 'craftsmanship spirit' is an important component of socialist core values and an excellent spirit of traditional Chinese culture. It is not only beneficial for improving the overall quality of citizens, but also for promoting the overall strength of the national economy, and also for promoting stable, healthy, and orderly development of the country[3]. At the same time, the ideological and political courses in vocational colleges are based on the basic characteristics of vocational colleges, advocating to provide students with ideological and political education and teaching. Integrating them with the "craftsman spirit" education can significantly improve the overall teaching effect and meet the requirements of sustainable development national policies. Integrating the spirit of craftsmanship into ideological education and teaching in vocational colleges enables students to achieve breakthroughs in their professional

knowledge, skills, and ideological qualities at existing levels. The spirit of craftsmanship belongs to the spiritual level of content, expressing a spiritual quality, but also a kind of craftsmanship rules, craftsmanship skills, craftsmanship, and craftsmanship ethics. In practice, there are many significant obstacles that have become the main factors affecting the integration of ideological education and “craftsman spirit” education in vocational colleges[4]. Therefore, this article attempts to analyze and research the difficulties and countermeasures of integrating vocational ideological education into craftsmanship spirit, which has important value significance.

## 2. Analysis of Difficulties in Integrating Ideological and Political Education into Craftsman Spirit in Higher Vocational Colleges

China attaches great importance to ideological construction and the guidance of correct ideological and political ideas. At present, there are still some problems in the party building work of many students in higher vocational colleges. The staff's ideological consciousness is not high, and all kinds of mistakes are prone to occur in the actual work process, which affects students to develop the correct three views, and the advanced nature and purity of student organizations are not well guaranteed[5]. In view of this situation, this paper analyzes the difficulties in integrating the Ideological education into the craftsman spirit in higher vocational colleges, which can be mainly divided into three aspects, as shown in Figure 1.

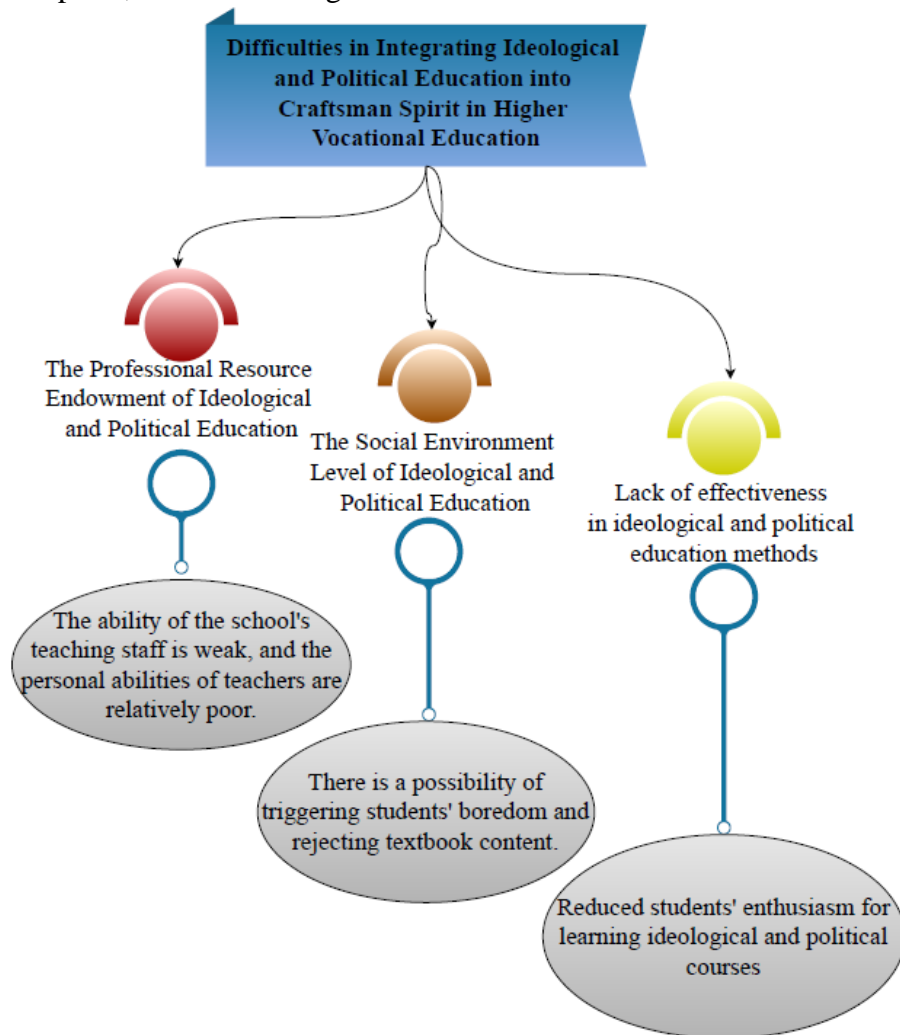


Fig.1 Difficulties in Integrating Craftsman Spirit into Higher Vocational Ideological Education

The spirit of craftsmanship emphasizes a process of unity of knowledge and action. For students in vocational colleges, combining their own theoretical education and practice organically to achieve mutual unity can not only help students better understand the spirit of craftsmanship, but

also help them better learn. This article provides a detailed description of the above difficult content[6].

### **2.1 Professional Resource Endowment of Ideological and Political Education**

In the highly competitive employment environment, vocational colleges pay too much attention to skills training in order to meet the social demand for practical talents. Because both secondary vocational colleges and students have formed the wrong idea that whether the Ideological education is effective or not has no influence on graduation and employment. The professional knowledge and professional Ideological knowledge possessed by higher vocational teachers are the decisive factors for cultivating “artisan spirit” and special talents. At present, the development of higher vocational teachers is on the rise, but due to the late start of higher vocational colleges and immature institutional facilities, the professional ability of professional teachers is low, which can not meet the development concept of higher vocational education[7]. The weak ability of school teachers, the poor personal ability of teachers, the lack of teachers' ability to grasp professional skills and other factors lead to students' confusion about employment prospects, which leads to the decline of students' interest in learning. The Ideological and political education in higher vocational colleges has not yet established a student-centered teaching model. The reason why the Ideological and political effectiveness is low is largely because the traditional ideological education model takes teachers as the center and ignores the real needs of students, resulting in students' resistance to ideological education[8].

### **2.2 The Social Environment Level of Ideological and Political Education**

From the perspective of students in higher vocational colleges, after years of basic knowledge education, they often hope to enter higher vocational colleges to learn a variety of skills and knowledge, especially in China's basic education, the concept of taking exams is relatively popular, which seriously weakens students' enthusiasm and enthusiasm for learning. At present, most of the Ideological education in vocational colleges is short of teachers, which mainly affects the integration of “artisan spirit” into the cultivation environment of Ideological education schools in vocational colleges at the government level, enterprise level, family level and school level[9]. There is a lack of excellent teachers in Ideological education, and the quality of teachers is generally low, which is also one of the factors restricting the effectiveness of Ideological education. At the same time, at present, there are widespread problems in the Ideological education in higher vocational colleges in China, such as traditional teaching methods and textbook content, which not only can't stimulate students' interest in learning, but also may cause students' boredom. On the contrary, it excludes textbook content and wastes more teaching time, which affects the overall teaching effect[10]. At present, enterprises have higher requirements for talents in colleges and universities, which promotes schools to increase their efforts to cultivate students' ability. Thirdly, parents are not strict with students, their words and deeds are different, they are content with the status quo and do not make progress, which leads to insufficient education for students.

### **2.3 Lack of Effectiveness in Ideological and Political Education Methods**

People are more interested in rich, diverse, and novel things, and education is also the same. On the contrary, the current vocational ideological education still continues the traditional single and boring work form. This outdated teaching method and outdated teaching content not only fail to arouse students' interest. In school, all you need to do is learn your professional knowledge well, and the more professional qualification certificates you receive, the better. Many ideological and political workers adopt the “indoctrination” teaching method, teaching theories continuously in the classroom, ignoring the inspiration for students' innovative thinking, greatly reducing students' enthusiasm and creativity in learning Ideological courses[11]. This leads to students having no time to pay attention to ideological education, ultimately leading to the phenomenon of ideological education being ignored by students' parents and themselves. In the classroom, it is not possible to combine theory with social reality, which leads to students gradually resisting ideological and political education; Some ideological workers always avoid social contradictions and only teach

positive things, which raises questions among students about the detachment of ideological education from social reality.

### **3. Strategic Analysis of Integrating Craftsman Spirit into Ideological and Political Education Teaching in Higher Vocational Colleges**

#### **3.1 Adjust the Team Structure**

Compared with the older teachers, young teachers are more likely to accept some new teaching ideas and advanced teaching methods, while some traditional teachers can't meet the needs of various teaching reforms in terms of ability and ideology. Compared with senior teachers, young idealistic teachers tend to accept new teaching concepts and advanced teaching methods more easily, and senior teachers often can't meet the work requirements of teaching reform in terms of personal ability and ideas[12]. To cultivate and carry forward the craftsman spirit, we need to proceed from the cultural construction. As a place to educate people and cultivate talents, schools should establish a teaching style of “morality first, erudition and perseverance”, and combine school rules and disciplines, theoretical knowledge and life practice to form a unique teaching environment. In order to infiltrate the craftsman spirit into students, it is necessary to organically integrate it with the teaching objectives of higher vocational education, so as to ensure that teachers can attach importance to the transmission of craftsman spirit, and then the craftsman spirit can be more smoothly integrated with the educational and teaching contents of Ideological. At the same time, we should also focus on reviewing their views on the education of “artisan spirit”, and then choose people with high comprehensive quality as members of the Ideological education team of our school.

#### **3.2 Optimize Teaching Philosophy**

From a practical perspective, in the integration of “craftsman spirit” education into vocational ideological education and teaching, the educational and teaching philosophy will directly affect whether the teaching plan can be realized and whether it can play its due role. Once there are deviations or inapplicability issues in the teaching philosophy, there is a possibility of causing the “craftsman spirit” education to deviate from the original teaching behavior, and the integration effect between the two cannot be guaranteed. Integrating the “craftsman spirit” into various disciplines and combining it with the comprehensive literacy of vocational college students is in line with the all-round development of vocational college students, and serves as the foundation for future vocational college student employment appraisal. Teachers of ideological and political courses in vocational colleges must have a correct and effective understanding, and fully recognize the “craftsman spirit”. It has little effect on improving students' learning efficiency. Against the backdrop of continuous innovation in education and teaching reform, information based teaching models are constantly infiltrating teaching. Develop a practical and feasible Ideological teaching plan. At the same time, implement the people-oriented teaching philosophy, respect students' learning subject status, and fully play the role of teachers in guiding and resolving doubts. How important it is to cultivate students' ideological and political qualities, level, and core professional concepts by integrating them into higher vocational ideological education and teaching; Guided by this awareness, we actively strive to explore the core connotation of craftsmanship spirit, and thus develop a teaching plan for Ideological courses.

#### **3.3 Optimize Education and Teaching Methods**

Teachers of Ideological course in higher vocational colleges must attach importance to the innovation of education and teaching methods. Therefore, we can adopt a large number of information-based education and teaching methods, make full use of information-based teaching facilities and equipment to carry out Ideological education and teaching activities for students, and at the same time, we can change the classroom form, carry out micro-course education and teaching, change students' learning experience, and enhance students' learning interest and enthusiasm. The

emergence of craftsman spirit is inseparable from the efficient development of all walks of life in our country at present. The requirement for high standards of contemporary talents is reflected in craftsman spirit. For different industries, there will be different craftsman spirits, and craftsman spirit is also an effective way to promote the smooth development of socialist cause. We can improve students' practical work ability through practice, and through practical operation, we can constantly infiltrate students with the content of Ideological education, and cultivate students' sense of responsibility and mission as a technical talent. The school should set up a “learning and growth group for ideological and political teachers” to conduct academic exchanges for ideological and political teachers under the orderly organization of the school, and conduct in-depth research and analysis in the collision. Secondly, excellent teachers' works should be studied and exhibited, and relevant video files should be established. In this paper, the difficulties and countermeasures of integrating Ideological education into craftsman spirit in higher vocational colleges are analyzed, and the education and teaching methods are optimized, as shown in Figure 2.

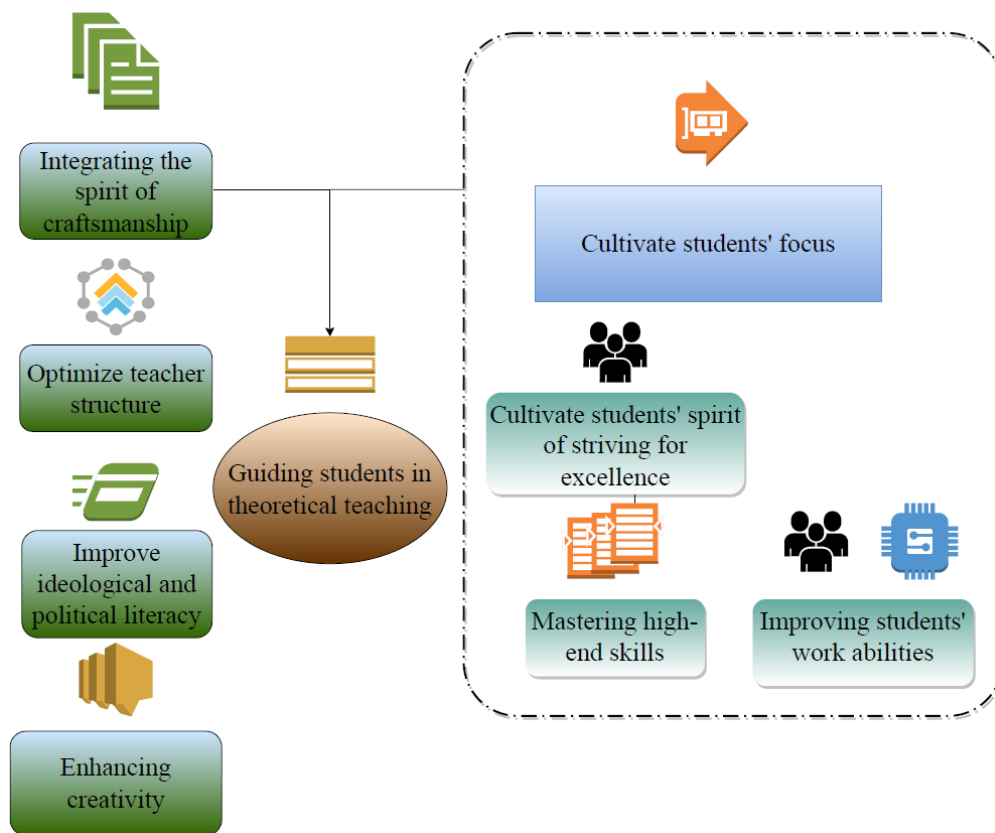


Fig.2 Optimizing Education and Teaching Methods for Integrating Vocational Ideological Education into Craftsman Spirit

Due to innovation being the main component of the core content of “craftsmanship spirit”, it is objectively required that relevant vocational ideological teachers adhere to the working principle of specific problem analysis, try to fully demonstrate the innovation of “craftsmanship spirit” in the early stage of teaching, and help students intuitively understand the necessity of integrating craftsmanship spirit with vocational ideological education and teaching.

#### 4. Conclusions

In the new era, with the rapid development of information technology, the society needs more applied technical talents with correct views, which puts forward higher requirements for higher vocational education. The Ideological education in higher vocational colleges should be integrated into the craftsman's spiritual difficulties and countermeasures, combined with ideological and political guidance, so as to better develop students' intelligence, promote them to establish a high sense of responsibility, help them become adults and talents, and thus better serve the economic and

social development. Teachers should constantly innovate teaching methods and carry out targeted teaching activities on the basis of perfecting their own knowledge reserves and cultural details, so as to instill professional ethics, dedication and innovative consciousness into students' hearts, so that college students can deeply understand the connotation of craftsman spirit. Secondly, we should strengthen the construction of teachers' morality and style in colleges and universities. To cultivate and carry forward the craftsman spirit, we should make great efforts in detail and implementation, so that the craftsman spirit can be found everywhere like the air, reflected in every bit of life, and settled in people's words and deeds, so that the cultivation of the craftsman spirit can become a way of life. It is necessary to take the teacher's morality and style as an important criterion for teachers' evaluation. Colleges and universities should pay attention to training teachers' morality and style, set an example to actively practice the craftsman spirit, strive to be the disseminator of the craftsman spirit, and contribute their own strength to the great cause of practicing the craftsman spirit.

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